

*****MEDIA ALERT*****

**Silk Road Ensemble United Nations Day Concert
to be Broadcast on WNYC (93.9 FM)
Thursday, November 27**

EVENT: Special Thanksgiving Broadcast of Concert Performance by Yo-Yo Ma and the Silk Road Project on WNYC

DATE: Thursday, November 27, 2008

TIME: 8:05pm

WHERE: WNYC, 93.9 FM
New York

WNYC will present a special Thanksgiving broadcast featuring Yo-Yo Ma and the Silk Road Ensemble on Thursday, November 27 at 8:05 p.m. Underscoring its vision of connecting the world's neighborhoods by bringing together artists and audiences from around the globe, the Silk Road Project launched its 10th-anniversary season by performing a special United Nations Day Concert on October 24, 2008. WNYC's Terrance McKnight will host the WNYC broadcast, which is a live recording of the United Nations performance, featuring music from China, India, Turkey, Lebanon, Armenia, Argentina and Egypt.

The recording of the United Nations performance by the Silk Road Ensemble with Yo-Yo Ma will also be streamed live on www.wnyc.org and subsequently available for on-demand streaming.

The United Nations Day Concert by the Silk Road Ensemble with Yo-Yo Ma was made possible by the generous support of the Pershing Square Foundation. The Permanent Mission of China to the United Nations was the UN Day Concert sponsor.

FURTHER INFORMATION:

Aoife Carlin
Ruder Finn Arts & Communications Counselors
T: 212-715-1572
E: carlina@ruderfinn.com

Sharon Ruebsteck
Ruder Finn Arts & Communications Counselors
T: 212-715-1578
E: ruebstecks@ruderfinn.com

###